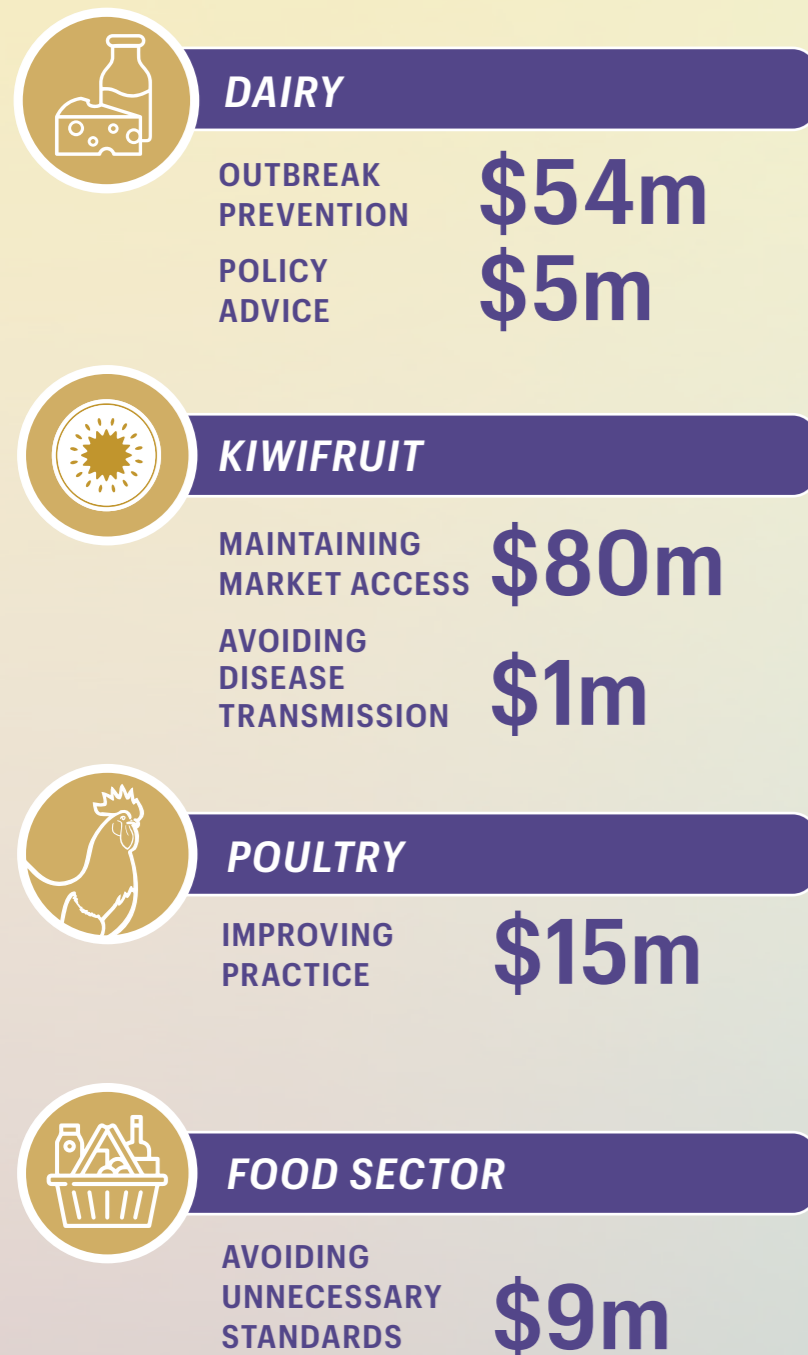


THE CONTRIBUTION OF THE NEW ZEALAND FOOD SAFETY SCIENCE AND RESEARCH CENTRE (NZFSSRC) TO THE NEW ZEALAND ECONOMY



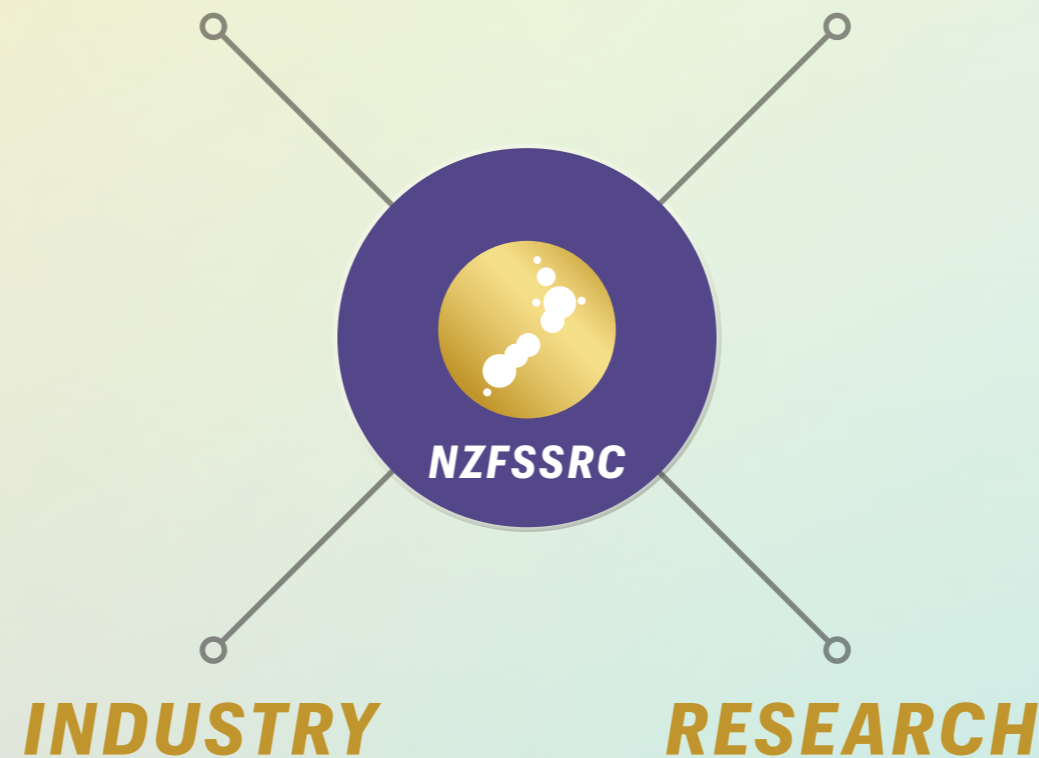
The NZFSSRC is a national, virtual scientific network of New Zealand's food safety researchers. The Centre has a unique relationship with industry, government, researchers and Māori to promote, coordinate and deliver food safety science and research for New Zealand. It is funded by both government and industry.

CASE STUDIES



GOVERNMENT

MĀORI



BENEFITS
\$164m

THIS IS AN UNDERESTIMATE, BASED ON THE MOST CONSERVATIVE VALUES FROM CASE STUDIES

ADVANTAGES

- CENTRAL POINT FOR FOOD SAFETY RESEARCH AND FUNDING COORDINATION
- NETWORKING AND RELATIONSHIP BUILDING
- SCIENTIFIC CREDIBILITY AND INTEGRITY
- EFFECTIVE COMMUNICATION

Based on Guenther, M., Driver, T. Saunders, C., Dalziel, P. (2023), The Economic Benefits of the New Zealand Food Safety Science and Research Centre. Client Report prepared for the NZFSSRC. Lincoln University: Agribusiness and Economics Research Unit.